

Z Zeki Design System

Overview

Brand Foundations

FOUNDATIONS

Color

Typography

Spacing & Grid

Radius & Elevation

Iconography

COMPONENTS

Overview

Buttons

Form Inputs

OTP & Keypad

Progress & Steps

Chips & Badges

Cards

Toggles & Lists

Navigation

GUIDANCE

Patterns

Content & Voice

Accessibility

Token Appendix

DESIGN SYSTEM · v1.0 · Compiled from Figma onboarding export

Zeki Digital Bank

A single reference for how Zeki looks, writes, and behaves across mobile — extracted and systemized from the 26-screen onboarding & core-banking Figma flow (splash, KYC onboarding, OTP, CNIC capture, liveness check, dashboard, activity, cards, and profile).

26

Source screens audited

390×844

Base frame (iPhone 14/15)

Cal Sans / Jakarta / Poppins

Type trio

Pill + 20–24px radius

Shape language

Brand Foundations

Zeki presents three interchangeable lockups across splash states. Keep the hexagon mark constant; only the wordmark treatment changes by context.

The logo consists of the word "Zeki" in a dark navy blue sans-serif font, followed by "Bank." in an italicized green sans-serif font. The entire logo is centered within a light orange rectangular background.

ZekiBank.

Primary lockup

Navy "Zeki" + italic green "Bank" + full stop.
Used on light backgrounds — headers, profile, cards.

The logo features the word "Zekipay" in a white italicized sans-serif font, centered within a dark green-to-light green gradient rectangular background.

Zekipay

Product wordmark

All-white italic wordmark reserved for full-bleed gradient splash / payments moment.

The logo displays the words "Zeki Digital Bank." in a white sans-serif font, centered within a dark green-to-light green gradient rectangular background.

Zeki Digital Bank.

Full legal name lockup

Used once, at the trust-building splash — spells out the regulated entity name in full.

Tagline

"Manage your money smartly." — always sentence case, never a full headline; appears as a subtitle beneath every lockup.

Color

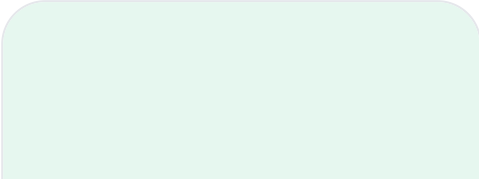
Colors were sampled directly from the source frames (splash gradient, buttons, dashboard header, status dots). Hex values below are measured, not guessed.

Brand gradient

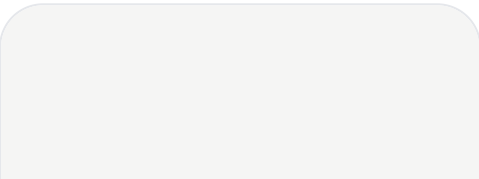
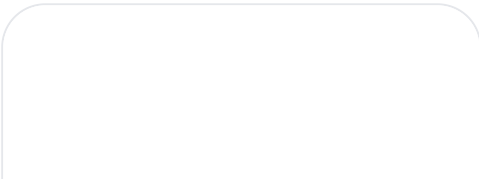
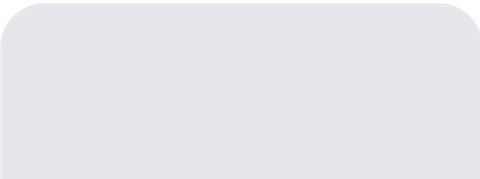
A horizontal bar showing a gradient from dark green to light green. The gradient is defined by the CSS code: linear-gradient(180deg, #073B40 0%, #12B77E 100%).

```
linear-gradient(180deg, #073B40 0%, #12B77E 100%)
```

Core palette

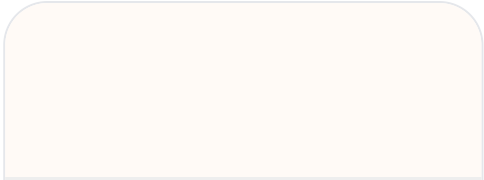
 Teal 900 #073B40 Splash top, dashboard header gradient start	 Zeki Green 600 #0E9F6E Primary CTA, links, active states, brand accent	 Emerald 500 #12B77E Gradient end, success accents, illustration highlight	 Ink Navy 900 #0A0E1A Dark secondary buttons ("Retake"), high-emphasis text
 Brand Navy 800 #12336A Wordmark, onboarding headlines, balance figures	 Green 100 #E6F7EF Tinted icon chips, focus rings, success surfaces		

Neutrals

 Background #F5F5F4 App canvas / screen background	 Surface #FFFFFF Cards, sheets, inputs	 Border #E5E7EB Input borders, dividers, inactive dots	 Text Secondary #4B5563 Body copy, helper text
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Text Muted
#9CA3AF
Placeholders, timestamps,
disabled



Cream
#FFFAF6
Splash base background
(ZekiBank lockup)

Semantic status



Success
#0E9F6E
Completed status, verified checks,
positive amounts



Warning
#F59E0B
Pending status, timers, caution
banners



Error
#DC2626
Failed status, form validation
errors



Info
#2563EB
Encryption/security banners,
informational links

Contrast rule

Body text on Background/Surface must resolve to at least 4.5:1. Ink Navy 900 and Brand Navy 800 both pass on white and on Green 100; white text passes on Teal 900, Ink Navy 900, and Zeki Green 600 down to the midpoint of the brand gradient only — never place white text on the lightest 20% of the gradient.

Color usage map

Exactly what each color is applied to, so the palette stays consistent as new screens are built.

BRAND

Zeki Green (Primary)

#0E9F6E

Primary buttons, active links, focus states, progress bar fill, tab/nav active, brand icon chips

Emerald (Accent)

#12B77E

Gradient endpoint, illustration highlights, success accents, active pagination dots

Teal 900 (Brand Deep)

#073B40

Splash gradient start, dashboard header, card visual gradient start

Ink Navy

#0A0E1A

Heading text, dark secondary buttons (Retake, Change PIN), OTP filled-box border

Brand Navy

#12336A

Onboarding headlines, wordmark "Zeki," balance figures, logo hexagon fill

Green 100 (Tint)

#E6F7EF

Icon chips, input focus glow, success badge background, linked-account banner

NEUTRALS

Background

#F5F5F4

App canvas behind every screen except splash / gradient moments

Surface

#FFFFFF

Cards, input fields, bottom sheets, bottom navigation bar

Border

#E5E7EB

Input outlines, card hairlines, inactive chips, inactive pagination dots

Text Secondary

#4B5563

Body paragraphs, step descriptions, unselected nav labels

Text Muted

#9CA3AF

Placeholders, timestamps, disabled button labels, helper captions

Cream

#FFFAF6

ZekiBank splash lockup background only

STATUS

Success

#0E9F6E

Completed status, positive amounts (+Rs),
verified checkmarks

Warning

#F59E0B

Pending status, resend-code countdown,
caution banners

Error

#DC2626

Failed status, form validation errors,
destructive states

Info

#2563EB

Encryption/security banners, informational
tooltips

Typography

Three families, each with one clear job. **Plus Jakarta Sans** is reserved exclusively for the onboarding carousel headlines (the big value-prop statements before login). **Cal Sans** carries every other heading in the product. **Poppins** is the workhorse for all body copy, labels, buttons, and numerals.

ROLE	FONT FAMILY	WEIGHT	SIZE	LINE HEIGHT
Onboarding headline	Plus Jakarta Sans	800 (ExtraBold)	28px	34px
Screen / step heading (H1)	Cal Sans	700 (Bold — Cal Sans' native weight)	26px	32px
Section heading (H2)	Cal Sans	600	22px	28px
Card / list heading (H3)	Cal Sans	600	18px	24px
Balance / display figure	Cal Sans	700	28px	34px
Body large	Poppins	500 (Medium)	16px	24px
Body	Poppins	400 (Regular)	14px	22px
Label / input caption	Poppins	600 (SemiBold)	12.5px	16px
Button label	Poppins	600 (SemiBold)	15px	20px
Caption / meta (timestamps, tags)	Poppins	500 (Medium)	11.5px	14px

Onboarding Headline
Plus Jakarta Sans 800 • 28/34

Banking made simple

Reserved only for the 3-slide value-prop carousel before login

Screen Heading (H1)
Cal Sans 700 • 26/32

Verify your identity

Every KYC step title, empty-state title, success-screen title

Section Heading (H2)
Cal Sans 600 • 22/28

Personal Information

In-page section dividers, card group titles

Balance / Display
Cal Sans 700 • 28/34

Rs 12,732.51

Tabular figures for money — always Cal Sans Bold, never body font

Body Large
Poppins 500 • 16/24

We've extracted this information from your CNIC.

Step descriptions, list titles

Body
Poppins 400 · 14/22

Please ensure everything is accurate before continuing.

Helper text, transaction metadata

Label / Caption
Poppins 600 · 12.5/16

Full Name *

Input labels, step counters, tab labels — sentence case, not uppercase

Button
Poppins 600 · 15/20

Continue →

All CTA labels

Numerals

Use tabular (lining) figures throughout — balances, CNIC numbers, OTP digits, and dates must never use proportional numerals, or columns of digits will visibly jitter.

Sourcing Cal Sans

Cal Sans isn't distributed on Google Fonts — pull it from Fontshare ([api.fontshare.com/v2/css?f\[\]=cal-sans@400,500,600,700](https://api.fontshare.com/v2/css?f[]=cal-sans@400,500,600,700)) or self-host the woff2 files; Plus Jakarta Sans and Poppins are both available directly via Google Fonts.

Spacing & Grid

An 8pt base unit drives every measurement. Screen edge margins are a constant 24px; this is the single most repeated number in the file.

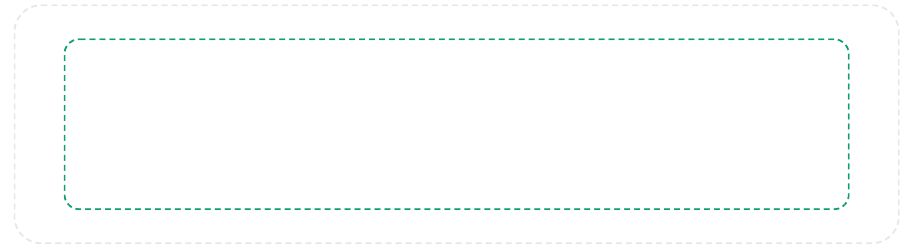
Base scale

4 · 8 · 12 · 16 · 20 · 24 · 32 · 40 · 48 · 64



Frame & margins

Base frame 390×844pt. Screen gutter 24px both sides. Card internal padding 20–24px. Vertical rhythm between form fields is a strict 20px.



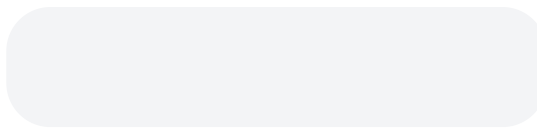
Radius & Elevation

Radius communicates hierarchy in Zeki: the roundest shapes are the most tappable.



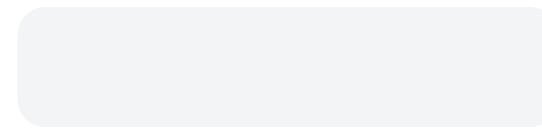
Pill — 999px

All buttons, filter chips, dot pagination, status badges



Card — 20–24px

Cards, sheets, illustration frames, checklists



Input — 12–14px

Text fields, OTP boxes, capture frame corners

Elevation

Zeki is flat and border-led, not shadow-led. Cards are separated with a 1px hairline border on white surfaces rather than heavy drop shadow; reserve shadow-card (0 4px 20px rgba(10,14,26,.06)) only for floating elements over imagery (balance card on the gradient header, primary CTA).

Iconography

Outline style, 1.5–2px stroke, 20–24px bounding box, rounded joins. Icons sit inside soft tinted circular chips whenever paired with text (transaction list, checklists, settings rows).



Functional icons (back chevron, calendar, camera, checkmark) stay monochrome navy or green — never multicolor — reinforcing that color is reserved for status and brand moments.

Components

The full component inventory extracted from the 26 screens, grouped by function. Each links down to its full spec, states, and usage rules.

01

Buttons

Primary, dark, outline, disabled — one pill shape, three emphasis levels

02

Form Inputs

Text field, date field, phone field, read-only/verified field, error state

03

OTP & Keypad

6-digit box input, resend timer link, custom branded numeric keypad

04

Progress & Steps

Step header, thin progress track, checklist card with pending/done states

05

Chips & Badges

Filter chips (active/inactive), status badges (success/warning/error)

06

Cards

Physical/virtual card visual, balance card, transaction row, linked-account banner

07

Toggles & List Rows

iOS-style switch, settings row with icon chip + chevron/toggle

08

Navigation

4-tab bottom nav, circular back button, top app bar

09

Capture Frames

Dashed rectangle guide (document scan), dashed circle guide (selfie/liveness)

10

Info Banners

Bordered tint box with icon + bold title + description — used for encryption/security reassurance

11

Illustrations & Empty States

Flat 2-tone character illustrations paired with a circular gradient blob background

12

Avatar & Verified Badge

Circular profile photo with a small green checkmark badge overlapping the bottom-right edge

Buttons

Measured from the 26 mobile screens (390pt frame). Every bottom CTA is a full pill. Green is the single forward action; ink navy is used for carousel entry and for capture confirm/retake. Icon buttons are circular. “Try another method” and “Contact Support” are text links, not buttons.

FRAME

390 × 844 pt

SIDE INSET

25 px

CTA WIDTH

340 px

PRIMARY HEIGHT

48 px

Dark CTA — onboarding carousel

Ink Navy 340 × 48. The only action on splash slides 4–6. 14px semi-bold, trailing chevron. Fill #111827.



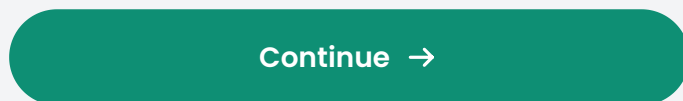
VARIANT	Dark CTA
SIZE	340 × 48 px · pill
USE	Carousel slides 1–2. Advance to the next value-prop.



VARIANT	Dark CTA
SIZE	340 × 48 px · pill
USE	Carousel slide 3. Enter the account-opening flow.

Primary CTA — KYC & success

Zeki Green 340 × 48 (#0E8F74). 14px semi-bold, white, trailing chevron. Pinned to the bottom edge. OTP empty state is the same variant at 350 × 48 (20px inset).



VARIANT	Primary
SIZE	340 × 48 px · pill
USE	Steps 1–5, 8, 10, 13–14. The single forward action on form and preview screens.

Start Capture →

VARIANT Primary
SIZE 340 × 48 px · pill
USE Step 6 CNIC instruction. Opens the live camera.

Capture →

VARIANT Primary
SIZE 340 × 48 px · pill
USE Steps 7 and 9 live camera. Fires the shutter for CNIC front/back.

Confirm & Continue →

VARIANT Primary
SIZE 340 × 48 px · pill
USE Step 12. Accept extracted CNIC details.

Submit for Verification →

VARIANT Primary
SIZE 340 × 48 px · pill
USE Step 15 final review. Sends the KYC packet.

Go to Dashboard →

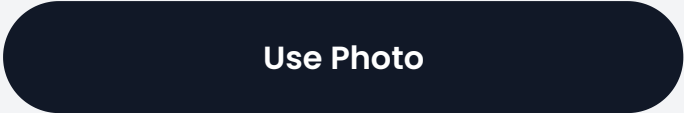
VARIANT Primary
SIZE 340 × 48 px · pill
USE Success screen. Leaves onboarding for the home dashboard.

Logout

VARIANT Primary
SIZE 340 × 48 px · pill
USE Profile. Sign out. No trailing chevron.

Dark stacked — capture preview

Ink Navy 340 × 56. 16px semi-bold. Used as a pair on CNIC front/back preview: accept, then recapture. Retake carries a leading camera icon.



Use Photo

VARIANT Dark stacked
SIZE 340 × 56 px · pill
USE Steps 8 and 10. Keep the captured CNIC photo.



 Retake

VARIANT Dark stacked
SIZE 340 × 56 px · pill
USE Steps 8 and 10. Discard the photo and reopen the camera.



 Retake

VARIANT Dark in-card
SIZE 313 × 56 px · pill
USE Step 14 selfie preview. Sits inside the photo card, above Continue.

Compact, inverse & icon

Smaller pills and circular hits used after onboarding — Profile, Card Management, Dashboard, and the KYC back control.

A green pill-shaped button with a white pencil icon and the text "Edit Personal Details".

 Edit Personal Details

VARIANT Compact primary

SIZE 307 × 44 px · pill

USE Profile. Opens personal details for editing. Leading pencil icon.

A dark green pill-shaped button with the text "View Details" in white.

View Details

VARIANT Inverse pill

SIZE 104 × 36 px · pill

USE Card Management. White on the debit-card gradient.

A light gray pill-shaped button with a white circle containing a black left-pointing chevron icon.

<

VARIANT Icon / Back

SIZE 34 × 34 px · circle (36 px with 1px #E2E2E2 ring)

USE Every onboarding and KYC step header, top-left.



Transfer



Add



Receive



Settings

- VARIANT** Quick action
- SIZE** 75 × 75 px · circle
- USE** Dashboard. Transfer, Add, Receive, Settings over the balance gradient.



Freeze



Change PIN



Limits



Settings

- VARIANT** Icon + label
- SIZE** 40 × 40 px · circle
- USE** Card Management. Freeze, Change PIN, Limits, Settings.

LABEL AS ON SCREEN	VARIANT	WIDTH	HEIGHT	USE
Next →	Dark CTA	340px	48px	Carousel slides 1-2 — next value-prop
Get Started →	Dark CTA	340px	48px	Carousel slide 3 — start account opening
Continue →	Primary	340px	48px	Steps 1-5, 8, 10, 13-14 — forward action (OTP empty uses 350 × 48)
Start Capture →	Primary	340px	48px	Step 6 — open CNIC camera
Capture →	Primary	340px	48px	Steps 7, 9 — take CNIC front/back photo
Use Photo	Dark stacked	340px	56px	Steps 8, 10 — accept CNIC capture
Retake	Dark stacked	340px	56px	Steps 8, 10 — recapture CNIC, camera icon leading
Retake	Dark in-card	313px	56px	Step 14 — recapture selfie, inside the photo card
Confirm & Continue →	Primary	340px	48px	Step 12 — accept extracted CNIC data
Submit for Verification →	Primary	340px	48px	Step 15 — submit KYC packet
Go to Dashboard →	Primary	340px	48px	Success — enter the app
Logout	Primary	340px	48px	Profile — sign out, no chevron
Edit Personal Details	Compact primary	307px	44px	Profile — edit details, pencil icon leading
View Details	Inverse pill	104px	36px	Card Management — debit card overlay
Back	Icon	34px	34px	All KYC headers — previous step

Transfer / Add / Receive / Settings	Quick action	75px	75px	Dashboard — primary money actions
Freeze / Change PIN / Limits / Settings	Icon + label	40px	40px	Card Management — card controls

Not buttons

“Try another method” (Step 14) and “Contact Support” (success) are teal text links, not pills. No disabled CTA appears in the 26 screens — Continue stays green even when a field is in error.

Type on buttons

Primary / Dark CTA labels are Poppins 14 SemiBold. Dark stacked Retake / Use Photo are Poppins 16 SemiBold. Inverse “View Details” is 12px bold. Trailing chevron is 16 × 16, 8px from the label.

Form Inputs

Measured from every form on the 26 screens. Labels sit above the field (never floating). Fields live inside a 345px white card on the 390pt canvas. Editable empties are white; pre-filled values use a grey fill; extracted/verified values stay white with a green check.

CARD

345 px · 24 r

HALF FIELD

148.5 × 51 px

FIELD

313 × 52 px

OTP BOX

45 × 50 px

CARD INSET

LABEL → FIELD

16 px

FIELD → NEXT LABEL

27 px

10 px

HALF GUTTER

16 px

Field fill — default

#FFFFFF

Field fill — pre-filled

#F5F5F5

Field border

#ECECEC · 1px

Label

#636A67 · 12px 600

Value

#141414 · 14px 500

Placeholder / helper

#9CA3AF · 12-14px

Error

#BA1A1A · 12px

Calendar / verified

#0E8F74

Rules

1. Labels are always visible above the control — 12px SemiBold #636A67, 10px above the field. Required fields append a space and asterisk (Full Name *, Date of Birth *). Email Address has no asterisk.
2. Default / empty / read-only review fields: white fill #FFFFFF, 1px #ECECEC border, 16px corner radius, 313 × 52. Value inset 16px from the field's left edge.
3. Pre-filled on entry screens (Step 4 Full Name, Step 5 CNIC Number): same size and border, fill #F5F5F5.
4. Placeholder copy (name@example.com, dd/mm/yyyy) is 14px #9CA3AF and never replaces the label.
5. Error is a 13 × 13 red disc + 12px #BA1A1A message 14px under the field. The field itself does not turn red — Step 4 Date of Birth keeps the grey border while the age message shows beneath.
6. Date fields (DOB, CNIC issue, CNIC expiry) append an 18 × 20 calendar icon in #0E8F74, 18px from the right edge. Not navy.
7. Verified extracted fields (Step 12 CNIC Number, Full Name) keep a white fill and add a 16 × 16 green check on the right.
8. Two-up rows (DOB | Gender, Issue | Expiry) are 148.5 × 51 with a 16px gutter. Same label and value type as full-width fields.

9. Helper text sits 19px under the field, 12px muted (Pakistani mobile number only). Resend code is 12px #0E8F74 on the same baseline as “Didn’t receive the code yet?”
10. OTP is six 45 × 50 boxes, 8px apart, 12px radius, 18px centered digits — empty and filled share the same chrome.

Phone — Step 1

Compound 313 × 52 field: flag + “92+” + 1px divider + national number. Helper under the field.

92+

300 1234567

Pakistani mobile number only

VARIANT	Phone
SIZE	313 × 52 px · 16 r · 1px #ECECEC
USE	Step 1. Pakistani MSISDN only. Country code is not editable.

OTP — Steps 2–3

Six discrete boxes, not one field. Gap 8px. Digits 18px. Filled state adds the numeral only.

6-Digit Code

Didn't receive the code yet? [Resend code in 0:45](#)

VARIANT	OTP empty
SIZE	45 × 50 px each · gap 8 · row 310 px
USE	Step 2. Waiting for the SMS code.

6-Digit Code

2

1

4

8

5

2

VARIANT	OTP filled
SIZE	45 × 50 px · 18px digits
USE	Step 3. Code entered; keypad still visible below Continue.

Text, date & error — Step 4

Pre-filled grey, date with green calendar, error as icon + copy under a still-grey field, placeholder email.

Full Name *

Fatima Zahra Khan

Date of Birth *

12/05/1990

📅

! You must be at least 18 years old to open an account.

Email Address

name@example.com

VARIANT

Text filled · Date · Error · Placeholder

SIZE

313 × 52 each · 27 px between groups

USE

Step 4 Tell us about yourself. Error does not recolor the border.

CNIC entry — Step 5

Number pre-filled grey. Dates empty with dd/mm/yyyy + calendar. Same 313 × 52, ~104 px field-to-field.

CNIC Number

35201-1234567-1

CNIC Issue Date

dd/mm/yyyy

CNIC Expiry Date

dd/mm/yyyy

VARIANT

Pre-filled number · Date empty

SIZE

313 × 52 · start-to-start 104 / 112 px

USE

Step 5 Verify your identity. Calendar always green.

Extracted & review — Steps 12 & 15

White fields. Step 12 adds a 16 × 16 green check on CNIC Number and Full Name, then two-up halves. Step 15 is full-width read-only plus a 22 × 22 navy checkbox.

CNIC Number

35201-1234567-1



Full Name

Fatima Zahra Khan



Date of Birth

12/05/1990

Gender

Female

Issue Date

10/01/2020

Expiry Date

01/01/2030

VARIANT

Verified + half-width

SIZE

313 × 52 · 148.5 × 51 · gutter 16

USE

Step 12 Confirm your details. Extracted from the CNIC scan.

Full Name

Fatima Zahra Khan

Mobile Number

+92 300 1234567



I confirm that the information provided is accurate and belongs to me.

VARIANT

Read-only review + checkbox

SIZE

Field 313 × 52 · checkbox 22 × 22

USE

Step 15 Review your details. White fill, no check badge. Confirm before submit.

SCREEN	FIELD	VARIANT	W × H	FILL / NOTES
Step 1	Your Mobile Number	Phone	313 × 52	White · flag + 92+ · helper 19px below
Step 2	6-Digit Code	OTP empty	45 × 50 × 6	Gap 8 · white · resend #0E8F74
Step 3	6-Digit Code	OTP filled	45 × 50 × 6	18px digits 214852
Step 4	Full Name *	Pre-filled	313 × 52	#F5F5F5
Step 4	Date of Birth *	Date + error	313 × 52	White · calendar 18×20 · error #BA1A1A, no red border
Step 4	Email Address	Placeholder	313 × 52	White · name@example.com
Step 5	CNIC Number	Pre-filled	313 × 52	#F5F5F5 · 35201-1234567-1
Step 5	CNIC Issue Date	Date empty	313 × 52	dd/mm/yyyy · calendar #0E8F74
Step 5	CNIC Expiry Date	Date empty	313 × 52	dd/mm/yyyy · calendar #0E8F74
Step 12	CNIC Number	Verified	313 × 52	White · 16×16 green check
Step 12	Full Name	Verified	313 × 52	White · 16×16 green check
Step 12	Date of Birth / Gender	Half	148.5 × 51	Gutter 16
Step 12	Issue Date / Expiry Date	Half	148.5 × 51	Gutter 16
Step 15	Full Name, DOB, Email, Mobile	Read-only	313 × 52	White · Personal Information card
Step 15	CNIC Number, Issue, Expiry	Read-only	313 × 52	White · Identity Information card

Spacing rhythm

Card 345px wide, 16px inner padding (field $x = 40$ on a 390pt frame). Label 12 / 10px / field 52 / 27px to the next label. Value text starts 16px inside the field ($x = 56$). Half-row gutter 16px. OTP gap 8px.

Not on these screens

No floating labels, no red field border, no navy suffix icons. Focus glow is not drawn in the 26 PDFs — do not invent a green ring unless a later spec adds it.

OTP & Keypad

6 discrete boxes rather than a single field — increases legibility and supports auto-advance on paste/autofill.



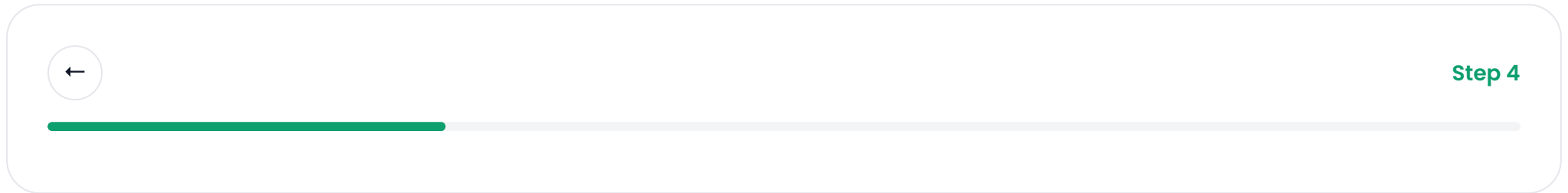
Didn't receive the code? **Resend code in 0:45** — link is muted/disabled until the countdown reaches zero, then turns solid green and tappable.

Numeric keypad

A custom in-app 3×4 keypad (not the OS keyboard) is used for OTP and PIN entry, with light grey square keys, 1px hairline dividers, and a delete key using a left-arrow-cross glyph bottom right. This keeps the sensitive-entry experience branded and consistent across iOS/Android.

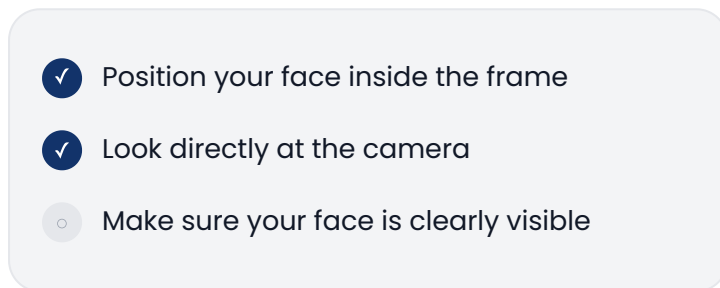
Progress & Steps

Every onboarding/KYC screen follows the same header pattern: circular back button, top-right "Step N" label in brand green, thin progress bar beneath.



Step count is always visible and denominated (Step 4 of ~15 in the full KYC journey) so the fraction of the track filled communicates real remaining effort — never a fake/optimistic progress bar.

Checklist card



Chips & Status Badges

✓ All

↓ Incoming

↑ Outgoing

● Completed

● Pending

● Failed

TOKEN	BACKGROUND	TEXT/DOT	MEANING
status.success	#E6F7EF	#0E9F6E	Completed transaction, verified document
status.warning	#FEF3E2	#F59E0B	Pending transfer, awaiting review
status.error	#FDECEC	#DC2626	Failed payment, rejected document

Cards

Physical/virtual card visual

● ZEKIBANK PLATINUM

● Active

•••• 4892

CARDHOLDER: FATIMA ZAHRA EXP: 01/30

Transaction row



Daraz PK Online Shopping

Today, 02:45 PM · Completed

- Rs 4,500.00



Ahmed Ali

Yesterday, 02:45 PM · Pending

+ Rs 16.00

Toggles & List Rows

Settings toggle row

Online Transactions

Enable e-commerce purchases



International Usage

Transactions outside home country



Navigation list row



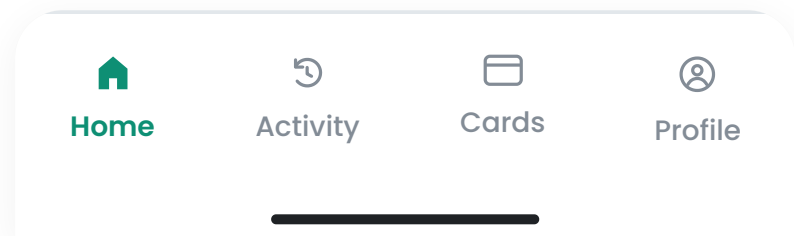
Security

Password, 2FA, active sessions

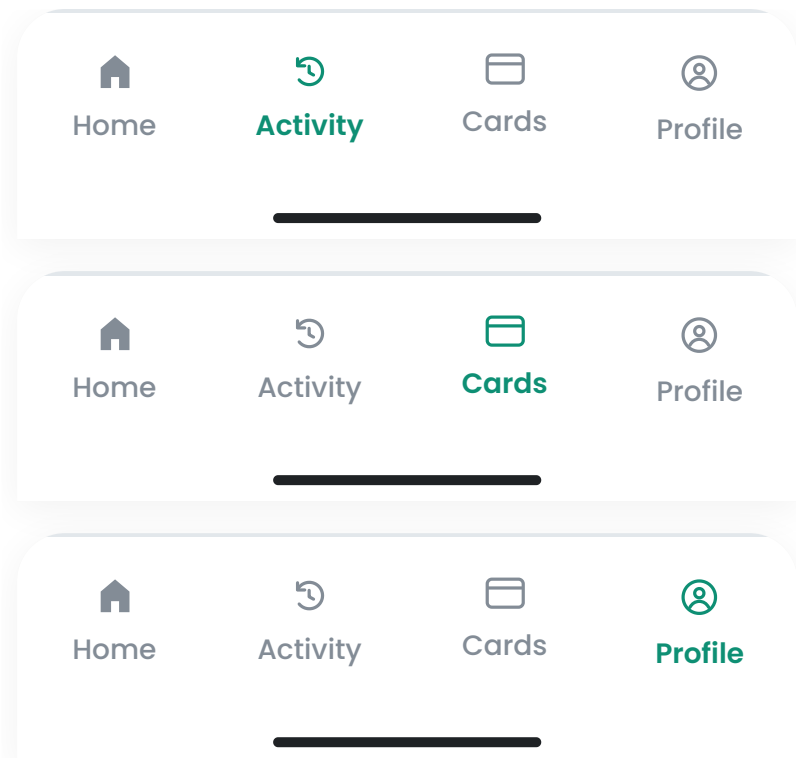


Navigation

4-tab bottom navigation persists across the core app (post-onboarding): Home, Activity, Cards, Profile. Active tab is solid Zeki Green; inactive tabs are muted grey — no background pill on the active state, color does all the work.

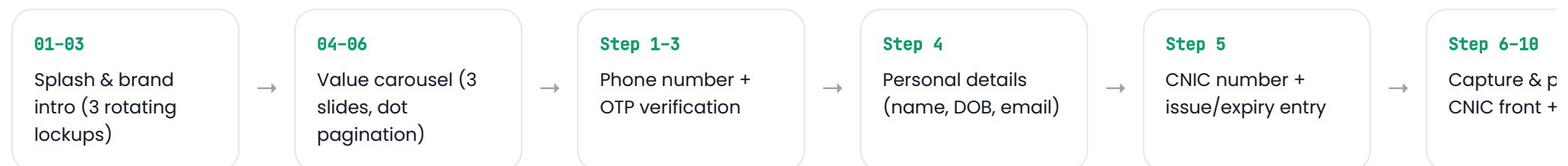


Exact bar from Home / Activity / Cards / Profile: 390 × 115 px white, 2px #E2E7EB top hairline.
Active #0E8F74, inactive #838C96. Labels 14px. Icons 16×18 / 18×18 / 20×16 / 20×20. Home indicator
134 × 5.



Patterns

The onboarding/KYC journey is the backbone of the product's first impression. It follows a strict single-focus, single-CTA-per-screen pattern across 15 steps:



Capture pattern

Every capture step (CNIC front, back, selfie) repeats the same 3-beat sequence: **1)** instruction screen with a do/don't checklist, **2)** live camera view with a dashed guide frame (rectangle for cards, circle for faces), **3)** still preview with "Use Photo" / "Retake" as equal-weight dark pill buttons.

Trust reinforcement

A short encryption/security microcopy line appears at every step that collects sensitive data (CNIC, selfie, review) — either as a bordered info banner or a small centered caption. This repetition is deliberate and should not be trimmed for space.

Content & Voice

Headlines

Short, benefit-led, sentence case with occasional bold accent (e.g. "Banking made simple," "Your security, our priority"). Two lines maximum.

Body / helper text

Instructional and plain: "We will send a 6-digit verification code to this number." States the mechanism, not marketing language.

Buttons

Verb + object, always with a forward arrow on primary actions: "Continue →", "Submit for Verification →", "Go to Dashboard →". Never "Submit" alone.

Errors

States the rule directly: "You must be at least 18 years old to open an account." No apology, no blame — just the constraint and (implicitly) how to fix it.

Accessibility

REQUIREMENT	RULE
Tap targets	Minimum 44×44pt — all pill buttons, icon buttons, and OTP boxes meet this already; keep it as a floor for new components
Color independence	Status is never color-only: success/pending/failed always pair a dot + text label; errors always pair an icon + message
Contrast	Body text ≥4.5:1, large/bold headline text ≥3:1. Text Muted (#9CA3AF) is for non-essential metadata only, never body copy
Motion	Progress bars and the verification "analyzing" animation must respect reduced-motion — fall back to a static percentage label
Form labels	Persistent visible labels only — no placeholder-as-label, which fails for low-vision and voice-control users

Token Appendix

Flat reference for engineering handoff (CSS custom properties / design-token JSON).

TOKEN	VALUE	SWATCH
color.teal.900	#073B40	
color.green.600	#0E9F6E	
color.green.500	#12B77E	
color.navy.900	#0A0E1A	

color.navy.800	#12336A	
color.green.100	#E6F7EF	
color.bg	#F5F5F4	
color.surface	#FFFFFF	
color.border	#E5E7EB	
color.text.600	#4B5563	
color.text.400	#9CA3AF	
color.success	#0E9F6E	
color.warning	#F59E0B	
color.error	#DC2626	
radius.pill	999px	—
radius.card	22px	—
radius.input	14px	—
font.heading	Cal Sans, 600–700	—
font.onboarding	Plus Jakarta Sans, 800	—
font.body	Poppins, 400–600	—
space.unit	8px base / 24px screen margin	—

Zeki Digital Bank Design System · Compiled from client-supplied Figma export (Onboarding_Digital_Bank.pdf, 26 frames) · For engineering handoff, pair with the accompanying design-tokens.json.